

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
January 6, 2021

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Be sure to watch your Inbox and the [chapter web site](#) for reminders and more information...

A Message from your President...

As we begin the new year, the California Chapter ASFMRA continues to make plans for virtual offerings in 2021. Our Outlook 2021 Virtual Agribusiness Conference is scheduled for March 24 and 25 and I hope that you circle those dates on your calendar. This virtual event will be held over two half days and thank you to Conference Chair, Mike Merkley, ARA, for organizing this event. Also, we are working on organizing several short Toolbox Topics webinars as additional virtual offerings for this year. The Chapter's Trends® Committee has been very busy preparing our 2021 Trends® in Agricultural Land and Lease Values publication. Thank you to all involved in this big project including our Trends® Committee Chairs, Janie Gatzman, ARA, Tiffany Holmes, ARA, Todd Combs, ARA, and Josh Mendrin, along with Suzie and all of you who are serving on the various Regional Committees. Also, thanks to all of you that have purchased sponsor ads in Trends® as your support of the California Chapter, ASFMRA is very much appreciated! Sponsorships are still available and please contact Suzie if you are interested. As a final note, we are seeking nominations for our 2021 Chapter Awards. Please let us know if you have any nominations that you would like to submit. Happy New Year! *Jim Pisani, ARA - CA Chapter President*

Final Reminder - Chapter Award Nominations Due Soon

The Chapter Board of Directors is seeking nominations for 2021 awards which will be presented during the virtual Outlook Agribusiness Conference in late March. Awards include:

- [Distinguished California Agriculturalist](#)
- [Agricultural Stewardship Award](#)
- [California Chapter Agricultural Appraiser of the Year](#)
- [California Chapter Farm Manager and/or Agricultural Consultant of the Year](#)

Please submit suggestions or nominations to the [Chapter Office](#) by January 11, 2021.

Looking for Photos for 2021 Trends®

Over the years, California Chapter members have been instrumental in providing outstanding photos for the Trends® in Agricultural Land & Lease Values report. We are currently accepting submissions for 2021. Please email your photos to info@calasfmra.com for consideration. All photos must be at least 300 dpi and include a descriptive caption of content and location.

Outlook 2021 Virtual Agribusiness Conference March 24 & 25

Mark your calendar now for the Outlook 2021 Virtual Agribusiness Conference coming March 24th & 25th. The annual event will be held over two half days, with the webinars running from 8 am to noon. Look for registration to be open later this month! Thank you to the following companies who have already committed to sponsoring this year's conference. To learn more about sponsorship opportunities, please contact the [Chapter Office](#)...

- Farm Credit (*American AgCredit, Farm Credit West, CoBank, Fresno Madera Farm Credit, Yosemite Farm Credit*)
- Runyan Appraisal Service
- Kefa Capital, Inc.
- Edwards, Lien & Toso, Inc.
- Valbridge Property Advisors
- LIA Administrators & Insurance Services
- Vineyard Professional Services, Inc.
- Bergthold Ag Services
- Merriman, Hurst & Associates, Inc.

Chapter Education

As noted in Jim's message above, the Chapter is looking to develop Toolbox Topics education opportunities to be offered on line. In addition to these short virtual offerings, the Appraisal Education Committee is working to introduce several updated continuing education classes. The first of these are the Appraisal of Permanent Plantings in Changing Markets and the Valuation of Lease Interests. You may recall these courses were offered in person in the past and are on the calendar to be updated and offered virtually in the coming months. Watch for more information!

ASFMRA Education

Restrictions caused by the COVID-19 pandemic have limited opportunities for many ag land appraisers, managers and consultants to gain valuable qualifying and continuing education. Fortunately, the ASFMRA has been working with the Appraiser Qualifications Board (AQB) and state certification boards to provide virtual education that helps its members earn credits while consuming unique content from *The Most Trusted Rural Property Professionals*. Over the next few months, look no further than the ASFMRA to find online QE, CE, and seminars including:

- [Unconscious Bias Virtual Session for the Appraisal Profession](#) (January 13)
- [Ag Consulting Procedures](#) (January 26 - 28)
- [Ag Lands in Transition Seminar](#) (January 27)
- [Sales Comparison Approach](#) (February 2-5)
- [Report Writing Seminar](#) (February 9)
- [Eminent Domain](#) (February 10-11)
- [Valuation of Conservation Easements](#) (February 16-18)

The opportunities don't stop there, with [more live streamed offerings in the spring, on-demand courses](#) for managers and appraisers, an extensive catalog of [past ASFMRA webinars](#), and education broadcast from Chapters across the country.

Job Opportunities Page

As always, we like to remind our members about the [Job Opportunities](#) page on the Chapter website. Please note that if you have a position that your company would like posted, there is no charge for this service. Contact the [Chapter Office](#) for details.

IMPORTANT DATES...Due to COVID-19, Events are Subject to Change

January 20	Board of Directors Meetings – CA Chapter, ASFMRA and Foundation (via Zoom)
March 24-25	Outlook 2021 Virtual Agribusiness Conference and Release of Trends® in Ag Land & Lease Values
July 13 – 24	ASFMRA Education Week – La Vista, NE
Oct 30 – Nov 5	2021 ASFMRA Annual Conference – Las Vegas, NV

Please don't hesitate to contact the Chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels. *Don't forget to tag the Chapter's social media sites in your work related posts!*

Be well and stay safe!

Suzie Roget

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