

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
October 10, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

A Note from Chapter President Martin Seañez, ARA...

The California Chapter turned 70 this year and has never looked better. As it sits today the chapter leads the nation in membership with a total of 255 members. A big "thank you" to JoAnn and Suzie for putting together a great Fall Meeting in Monterey; it was both educational and fun, which rarely go together, and the installation dinner was spectacular. Also, congratulations to Curtis Buono, ARA, our newest board member. I would also like to thank Paul Moore, ARA, RPRA and Brian Stockman, ASFMRA's National President and Executive Vice President/CEO, respectively, for attending our board meeting and look forward to working with them in the future. I also encourage you to attend the 2019 ASFMRA Annual Conference in Louisville Kentucky (Nov. 16-22). It is an honor to serve as president this term and I would like to express thanks to the other board members, the various committees and Suzie for the hard work that they have done in the past and will do in the future to assure that the chapter meets the needs of our members.

Casa Munras Getaway Winner

The California Chapter held a contest on Social Media for chance to win a 2 night stay at the beautiful Casa Munras Garden Hotel & Spa in Monterey. The winner was announced at the 70th Anniversary Installation & Awards Dinner held during the Fall Meeting last week. Congratulations to Sara Baskins-Holguin who participated in the contest via Instagram and LinkedIn.

Thank you to our 2019 Fall Meeting Sponsors!

Thank you to the following sponsors of the 2019 Fall Meeting! Their support of last week's event is greatly appreciated...

Kefa Capital, Inc.
Runyan Appraisal Service
Duarte Nursery
Farm Credit
PGIM Real Estate Finance
Colliers International
Edwards, Lien & Toso, Inc.
Rabo AgriFinance
Monte Vista Farming
Bergthold Ag Services
Vineyard Professional Services, Inc.
Schenberger, Taylor, McCormick & Jecker Inc.
AQUAOSO

Chapter Members Honored at Fall Meeting

The following members were honored at the 70th Anniversary Installation & Awards Dinner at the Fall Meeting with the President's Pick & Shovel Award for their exceptional service and dedication to the Chapter during the past year:
Allison Clark, ARA – Membership Committee Chair
Scott Bozzo, AFM – Young Professionals Network Committee Chair
Julie Rose Gonsalves – Scholarship Committee Chair
Peter Holmes, AAC – Secretary/Treasurer

Chapter Elections

Please welcome the California Chapter Board of Directors and Committee Chairs for 2019-2020:

President – Martin Seañez, ARA
President-Elect – Jim Pisani, ARA
Vice President – Mike Merkley, ARA
At Large Board Member – Scott Bozzo, AFM
At Large Board Member – Curtis Buono, ARA
Immediate Past President – JoAnn Wall, ARA
Secretary-Treasurer – Peter Holmes, AAC

Committees:

Audit – Dorothy Bell, ARA
Bylaws & Government Relations – John Maus, ARA
Education/Appraisal – Melissa Sandlin, ARA
Education/Farm Management & Ag Consulting – Dale Arthur, AFM
Education/FARMit – Dan Whisenhunt, AAC
Internal Operations – Jim Pisani, ARA
Land Values Survey – Janie Gatzman, ARA and Tiffany Holmes, ARA
Marketing – Justin Koenigshof
Membership – Allison Clark, ARA
Membership/Marketing Task Force – Tony Toso, ARA
Meetings (Spring) – Jim Pisani, ARA
Meetings (Fall) – Martin Seañez, ARA
Newly Accredited & Professional Advancement – Kary Teagle, ARA
Nominating & Long Range Planning – JoAnn Wall, ARA
Retired Members – Nat DiBuduo
Scholarships – Julie Rose Gonsalves
Young Professionals Network (YPN) – Scott Bozzo, AFM

**If you have an interest in service on a committee, please [contact the Chapter Office](#). It's a great way to get involved!*

Register Now for National Conference in Louisville

The national ASFMRA conference in Louisville offers a great program with education, speakers, tours, networking, social events all in a prime location...downtown Louisville, Kentucky! The theme for the conference is The Future is Now! Converging Technology and Ag. You will find the presentations are significantly timely to the rapid changes that all managers and appraisers, as well as others, will have to deal with now and in the future. The early bird discount expires tomorrow, October 11! [See the full program](#) here with links to register on line.

Awards Nominations – Your Help is Needed

The Chapter Board of Directors is soliciting nominations for five awards that will be presented at the Spring Outlook Conference in March 2020. As a member of the Chapter and being involved in the agribusiness communities throughout California and Nevada, you know those individuals who are deserving of nomination. The awards are listed below and nomination forms will be available on the Chapter web site in the coming weeks. Thank you in advance for taking the time to nominate deserving individuals for these honors.

- Distinguished California Agriculturalist Award
- Agricultural Stewardship Award
- Agricultural Appraiser of the Year
- Farm Manager of the Year
- Agricultural Consultant of the Year

AQUAOSO Water Research Tool Webinar November 14

The California Chapter has partnered with AQUAOSO to offer their Water Research Tool to Chapter members at deeply discounted pricing. We will feature a free webinar on November 14th at 10:00 a.m. with a full demo of the product and the ability to ask questions. The water reporting and mapping tool helps users identify and understand water risks and farm characteristics within seconds. Combining public data sets with AQUAOSO's own proprietary research has resulted in a comprehensive set of water data that is available all in one place allowing you to get detailed water, crop and soil reports with the click of a button! You can access Individual parcel reports; SGMA and GSA Analytics; Self-service Research; Compliance and Reporting; Water Portfolio Management; Water Mapping Tools; Water Market Analytics; Water Risk Analysis and more! Pricing starts at just \$120 per year – only \$10 per month. Registration for the webinar will be available on the Chapter web site. You may also contact Cameron Burford at (559) 349-5991 or cameronburford@aquaso.com to discuss the discounted program available to Chapter members. To learn more about the product, [Click here](#).

Valuing Rural America Textbook Now Available

Valuing Rural America: Foundations of Data Analysis reflects a new way of analyzing data when preparing credible valuations and is a must for the appraiser's toolkit! It is designed as a textbook for all appraisers, regardless of their career stage and level of experience, as well as for the consumers of appraisal services. The textbook is available for just \$139. [Click here](#) to order.

SAVE THE DATE!

| | |
|-------------------|-------------------------------------------------------------------------|
| November 16–22 | ASFMRA Annual Conference / Louisville, KY |
| December 3 | Annual Day of Giving – Opportunity to donate to the Chapter Foundation! |
| January 15, 2020 | Board of Directors Meeting / Turlock (Tentative) |
| March 23-26, 2020 | Outlook 2020 Agribusiness Conference / Visalia |

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels!



Suzie Roget

Executive Vice President
California Chapter, ASFMRA
Tel: 209.368.3672 Cell: 209.601.0830
www.calasfmra.com

