

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
November 2, 2020

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Be sure to watch your Inbox and the [chapter web site](#) for reminders and more information...

A Message from your President...

Last week's Chapter virtual Fall Meeting was a great success! Thanks to Martin Seañez for putting together an excellent program and to our presenters, meeting sponsors, and webinar attendees for supporting the CA Chapter. Also, thanks to Todd Combs for serving as the webinar Moderator and to Suzie Roget, our Chapter EVP, for her valuable administrative support. As we look ahead at next year, we are planning to hold the Chapter's Outlook 2021 Agribusiness Conference on a virtual basis next spring as COVID-19 related restrictions are likely to be extended well into next year. Thank you to Mike Merkley as Chair of the Outlook Agribusiness Conference Committee for organizing next year's event. The Chapter's Trends Committee has already started planning for next year's 2021 Trends® in Agricultural Land & Lease Values publication. Thanks to our Committee Chairs Janie Gatzman, Tiffany Holmes, Todd Combs, and Josh Mendrin along with our Trends® regional committees for all your hard work in producing this highly desired annual publication. We are planning to release the 2021 Trends® Book concurrently with the offering of our virtual Outlook 2021 Agribusiness Conference, which will be held in March or April 2021. Sponsor ads are available for purchase and if you are interested, please [contact Suzie Roget](#). A big thanks to our sponsors, your support of the CA Chapter is very much appreciated! *Jim Pisani, ARA - CA Chapter President*

Chapter Members Recognized at Fall Member Meeting with Awards

In addition to the Installation of the Board of Directors and acknowledging newly accredited and long standing members during the Fall Member Meeting on October 29th, three Chapter members were recognized with special awards. **Jim Pisani, ARA**, was selected by Immediate Past President, Martin Seanez, ARA, with the President's Pick & Shovel Award for his work on the Outlook 2020 Agribusiness Conference and the pivoting of the in person meeting to a virtual event due to the restrictions from COVID-19.

Tony Toso, ARA was presented with the 2020 Agricultural Appraiser of the Year Award and **Erik Roget, AFM, ARA, RPRA** received the Farm Manager of the Year Award. These annual awards recognize the accomplishments of Chapter members for their outstanding experience and commitment to excellence within the agricultural appraisal, management and consulting professions including their industry contributions.
CONGRATULATIONS!!!

Thank You Fall Meeting Presenters and Sponsors

Thank you to our sponsors and presenters who helped to make the Chapter's 2020 Virtual Fall Meeting Webinar a great success!

SPONSORS -

- Kefa Capital, Inc.
- Farm Credit
- Runyan Appraisal
- Edwards, Lien & Toso, Inc.
- Vineyard Professional Services
- Jenny Heinzen Real Estate
- Rabo AgriFinance
- Bergthold Ag Services

PRESENTERS -

- Todd Combs, ARA / American AgCredit – Moderator
- Jamie Johansson / California Farm Bureau Federation – California Ag Update
- Mark Peterson, AFM, ARA, AAC / Kefa Capital, Inc. – Selling and Buying Real Estate in Unprecedented Times

- Jim Zion / Meridian Growers – California Tree Nut Industry Update
- Tony Correia / The Correia Company – 2020; The Year That Wasn't...The Pandemic, Wildfires and California Wine
- Tony Toso, ARA / Edwards, Lien & Toso, Inc. – Beef Cattle Industry Update – Black Swan Events, Price Discovery & Wildfires

If you missed the meeting and would like to purchase access to the presentation PowerPoints, please contact the [Chapter Office](#).

2021 Trends® Sponsor Ads – Reserve Space Now

Sponsor ads are currently available for the 2021 issue of Trends® in Agricultural Land & Lease Values. The Chapter's flagship publication, Trends® continues to be the leading resource tool for rural land value information in California and Nevada. Ads run from a business card size to full page with pricing beginning at just \$400 ([View Rate Card](#)). If you've never supported Trends® as an advertising sponsor, 2021 is a great year to get started! Make your reservations early as space is sold on a first come, first serve basis. [Sign up today!](#)

ASFMRA Annual Conference November 9 - 13

Are you registered for the ASFMRA Annual Conference next week? Registration is Free (Yes, FREE!) and there are fantastic speakers, engaging breakout sessions and both a live and silent auction on the agenda. [Click here](#) for complete details and to register for this virtual event sponsored by LIA Administrators and Insurance Services.

New Postings On Job Opportunities Page

Have you checked the Chapter [Job Opportunities Page](#) lately? The newest posting is an Appraiser position with Fresno Madera Farm Credit that was just added last week. There are currently seven postings for career opportunities listed!

IMPORTANT DATES...Due to COVID-19, Events are Subject to Change

Oct 28 – Nov 19	39th Annual Agribusiness Management Conference
Nov 9-13	ASFMRA Virtual Annual Conference
Jan 6, 2021	Deadline for 2021 Trends® Sponsor Ads
March/April 2021	Outlook 2021 Virtual Agribusiness Conference and Release of Trends® in Ag Land & Lease Values

Please don't hesitate to contact the Chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels. *Don't forget to tag the Chapter's social media sites in your work related posts!*



Be well and stay safe -

Suzie Roget

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