

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
February 5, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Last Call to Reserve Your Space Now in the 2019 Trends® Report!

This is the last call to reserve your sponsor ad space in the 2019 Trends® in Agricultural Land and Lease Values Report. Sponsor ad prices start at just \$375 for a business card size ad. Don't miss being a part of the Chapter's flagship annual report that has truly become the bible for rural property value information in California and Nevada! [Click here to download contract/rate card](#) or here to [reserve your space on-line](#).

CA Chapter Partners with Fresno State Institute for Food and Ag with Appraisal Trainings

The California Chapter, ASFMRA in collaboration with the Institute for Food and Agriculture presents the 2019 Appraisal Training Series to be held at Fresno State. Four individual trainings will be offered with courses for the beginning appraiser to the seasoned professional, instructed by JoAnn Wall, ARA. The first class to be offered is Basic Appraisal Principles (A101) February 19 – 22. The other courses include Basic Appraisal Procedures (A102), Basic Appraisal Approaches and Best Practices for Rural Property Appraisals. [Download the Training Flyer](#) for complete information.

Round Table Breakfast Meeting – February 21st at Nash's Restaurant in Chico

Join the CA Chapter for the next Round Table Breakfast Meeting at Nash's Restaurant in Chico on February 21st. Jamie Furlong from Legacy Investment Real Estate will be speaking on 1031 Exchanges involving DSTs. Round Table meetings are an excellent opportunity to network with fellow agriculture professionals and discuss timely industry topics. No reservations are necessary and attendees are responsible for their own breakfast. Invite a colleague, offer to buy him or her breakfast and meet at Nash's on the 21st! (1717 Esplanade, Chico). For more information, email Kyle St. Louis at kyle.stlouis@gsfarmcredit.com.

Outlook 2019 Agribusiness Conference April 23 – 25 in Sacramento

Registration will open soon for the Outlook 2019 Agribusiness Conference – 'Trade Tariffs and Water Woes'. The event will be held at the DoubleTree Hotel in Sacramento April 23 – 25. Two new education offerings will include a Cannabis Operations Valuation Seminar and ASFMRA's Valuing Rural America Seminar as well as a Spring Ag Tour. The California Classic BBQ & Scholarship Auction will be take place at the California Automobile Museum. This year's Outlook Conference will feature speakers on California's tree nut, dairy and citrus industries along with general ag issues and the economy. You won't want to miss this year's event as the Chapter celebrates its 70th Anniversary as an organization!

Sponsorships Still Available for Outlook 2019 Conference

Don't miss the opportunity to associate your company with California's Premiere Agribusiness Conference as a sponsor of Outlook 2019! The Outlook Conference is promoted to thousands and draws attendees from all parts of California and beyond. There are a number of sponsorship opportunities available at a variety of financial commitment levels offering something for everyone to take part. See the [Sponsorship Form](#) to make your sponsorship selection!

Support the 2019 Scholarship Auction with a Donation

The Scholarship Committee is excited to celebrate the Chapter's 70th Anniversary at this year's Scholarship Auction at the California Classic BBQ in Sacramento on April 24th. This year, there will be a very limited number of live auction items (looking for 'bigger ticket items') along with a larger selection of raffle items. If you have an idea for a donation, please contact Julie Gonsalves at julie@c-x.com. Remember, the Scholarship Auction is the Chapter's largest fund raiser for interns and scholarships for the year. We need your help!

Internship Applications Due April 15

The California Chapter offers a Summer Internship Program for students who have completed college or are entering into their final year. One Internship is awarded each year. The deadline is April 15th and a selection is made by May 1. Students looking to apply for an internship must complete the [Intern Application](#) and return it by April 15th for consideration. Companies looking to request an intern must complete the [Intern Request Application](#) and submit by the same date. For more information please contact Scholarship Committee Chair Julie Gonsalves at (559) 277-7474 ext. 101 or julie@c-x.com.

Photos Wanted for 2019 Trends® Report

Reminder! We are always looking for photos to feature in the annual Trends® Report. Requirements are that the photographs be minimum 300 dpi for the best reproduction quality. Please submit photos to info@calasfmra.com and be sure to send a description and location with each photo. Thank you!

Have you Seen the New Free Digital Water Map?

The CA Chapter has partnered with AQUAOSO on the development of [FREE digital Water Map](#) that offers users specific, reliable land and water information for properties in all California Counties. This is sure to be an excellent resource in the ever-changing world of water for agriculture in California. We are excited that the new Water Map also offers a **limited number** of sponsorships. Reserve your space now as a Logo Sponsor or County Sponsor as space is being sold on a first come first serve basis. [Click here](#) for full details.

SAVE THE DATE!

February 11-16	Accelerated Ag Land Management Training for AFM Designation - Turlock
February 19-22	Basic Appraisal Principles (A101) – Fresno
February 21	Round Table Breakfast Meeting - Chico
March 18-21	Basic Appraisal Procedures (A102) - Fresno
April 23-25	Outlook 2019 Agribusiness Conference – Sacramento
May 7-9	Basic Appraisal Approaches – Fresno
May 10	Best Practices for Rural Property Appraisals – Fresno
July 21-26	ASFMRA Education Week – La Vista, Nebraska
September 9-13	Leadership Institute – Washington, DC
November 16-22	ASFMRA Annual Conference – Louisville, KY

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard.

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