

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
May 6, 2020

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the [chapter web site](#) for reminders and more information...

A Message from your President...

If the Chapter were in a boxing match with this pandemic, I would say our opponent mule kicked us below the belt, gouged an eye and wobbled our legs but we're still standing and in the fight. Thankfully, we are in a financial position that will allow us to sustain a hefty loss this year, which we hope to minimize by creating online classes and/or workshops. We are attempting to put out some courses in this format during the remainder of the year to help those of us who need continuing education hours and to keep information flowing. We also need your help selling the Trends® publication, so please recommend to all you think could benefit. I am positive that with your help the Chapter can go all twelve rounds, a little bloody but unbowed, and already thinking of the next match. *Martin Seañez, ARA, CA Chapter President*

Exciting News...A New Web Site is Coming and Sponsorships are Available!

The time has come (and is seriously past due) for the Chapter to update its web site. We are excited to be embarking on this project and look forward to having a site that will offer a new look as well as timely information and functionality. A limited number of sponsorships are available to help fund the project offering a unique opportunity for excellent visibility. Pricing is \$1,000 for an annual sponsorship offering 24/7 exposure with direct links to the site of the sponsor's choosing. (4 have already been sold so these won't last long!). [Contact the Chapter Office](#) today to reserve one of these limited spots!

Share the 2020 Trends® Report with Customers and Colleagues

We hope that you received your complimentary copy of the 2020 Trends® report and are putting this year's information to use in your day to day business activities. We encourage you to make sure that all of your customers and colleagues are aware of the publication and what a great resource tool it is for anyone working with rural properties in California and Nevada. Trends® speaks volumes as to the expertise of the members of ASFMRA and is an excellent promotional tool for the California Chapter, its members and its sponsors. Order a few copies today so that you have them on hand when meeting with customers or visiting with colleagues. In this time of Sheltering in Place, maybe you know of someone who can benefit from the information and you can send them a copy in the mail. The Chapter office will be happy to assist you in sending copies out on your behalf – saving you the cost of ordering them, shipping them to your office and then resending them. [Order on-line](#) or [contact the Chapter office](#) today!

2020 Chapter Internship Postponed to 2021 – Sponsorships Still Available

The California Chapter has postponed funding a Summer Internship for 2020 and will look forward to bringing the program back in 2021. The Sponsorship program assisting Chapter members who are pursuing courses for accreditation is ongoing. [Applications can be accessed on-line](#). For more information, please contact [Julie Rose Gonsalves](#).

Applications Due June 20 for ASFMRA Committees

If you are interested in serving on the ASFMRA Nominating Committee or any other open committee positions, applications are due June 20th. [Click here](#) to see Committee Descriptions and the online application. Please consider serving in some capacity to increase our Chapter's involvement at the National level.

Are you using AgProLink?

If you are not familiar with the [AgProLink Community](#) function on the ASFMRA web site, you should check it out. This forum allows you to reach out to all ASFMRA members with questions, information, assistance with work items, etc. There is also the opportunity to

connect with California Chapter members only through the [California Chapter Community](#). You can customize your settings to control what communities you participate in when you sign into your ASFMRA profile. It's a great communication tool that can provide excellent benefits in communicating with fellow ASFMRA professionals!

Reminder...Add Your Photo to Your ASFMRA Profile

You are encouraged to keep your ASFMRA profile updated on the national web site and to upload your photo. The 'Find a Land Expert' is a popular search function on the national web site and it is important that you put your best foot forward with your current information. It's easy to login to your profile at www.asfmra.org. Contact the Chapter office if you need assistance!

IMPORTANT DATES...Due to COVID-19, Events are Subject to Change

July 15-25 Education Week – *Des Moines, IA*
Sept 14-18 Leadership Institute – *Washington DC*
Oct/Nov CA Chapter Fall Meeting TBD
Nov 7-13 ASFMRA Annual Conference – *San Antonio, TX*

Please don't hesitate to contact the Chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels. ***Don't forget to tag the Chapter's social media sites in your work related posts!***



Be well and stay safe -

Suzie Roget

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