

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
June 4, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Toolbox Topics Workshop on Highest and Best Use – June 20

Register now for the Toolbox Topics Workshop on [Special Considerations in the Analysis of Highest and Best Use](#) June 20th from 2 – 4 pm at Dust Bowl Brewing Co. in Turlock. The June 20th workshop will hone the attendee's understanding of the application of HBU analysis in the appraisal process. Key processes and methods of market analysis and highest and best use analysis as applied to real property appraisal will be reviewed and examples will be used to demonstrate the process application. Presenters include Brian Sousa, Janie Gatzman, ARA and Tiffany Holmes, ARA. The workshop will be followed by a social hour providing an opportunity for networking and exchanging information. CE credit for the two hour session is pending with BREA and ASFMRA. Cost for the workshop is \$45 for members and \$60 for non-members. [Register On-line](#).

Potential Openings on National Committees

If you've ever had an interest in serving on a [National ASFMRA Committee](#), there are several opportunities currently available. Government Relations and the ASFMRA Foundation can use assistance and the Management Education and Accreditation Committee is looking to add an AFM or AAC member from California to their team. Applicants must complete a [Committee Application Form](#) to start the process. If you have an interest in pursuing a position on a national committee, please contact the chapter office at info@calasfmra.com and we will put you in touch with the correct person to speak with at national.

Chapter Awards 2019 Summer Internship

The Chapter's Scholarship Committee recently announced that the 2019 Summer Internship has been awarded to Garrett Woodward and Vineyard Professional Services. Garrett is a Cal Poly Ag Business student who is interested in learning about Farm Management. He will be working under Randy Heinzen, AFM at Vineyard Professional Services in Paso Robles for the summer. The California Chapter fully funds one Internship per year and applications are available through the web site. Questions regarding Internships and Scholarships for members pursuing accreditation may be directed to Julie Rose Gonsalves at julie@c-x.com.

Going to Education Week?

ASFMRA Education Week is just around the corner and there is no event quite like it! Education Week will be held July 17 – 24 in La Vista, NE and will bring together professionals from across the nation. Whether you are working toward accreditation or looking to learn something new, the week offers something for everyone! [Click here](#) to see the full schedule of offerings and find links to registration, pricing, hotel and travel, etc. Note: For those members interested in becoming an ASFMRA Instructor, the Instructor Workshop has been entirely restructured and would be well worth looking into!

Reminder...Member Spotlight on Social Media

The California Chapter is looking to start a Member Spotlight series on Social Media. This would include a photo of you (the member) and a snapshot of what you do and why you are a member of ASFMRA. We are now looking for volunteers so that we can create a schedule for this new program. Please email the Chapter office at info@calasfmra.com or our Social Media Coordinator, Lindsey Bozzo, at lindseybozzo@gmail.com if you are interested and we will reach out to you with the specifics of gathering your photo and information. This can be a HUGE tool for the Chapter to gain exposure and to promote its members. We encourage you to participate!

2019 Fall Meeting is Headed to Monterey

The 2019 California Chapter Fall Meeting will be held October 1 – 4 at Casa Munras Garden Hotel & Spa in downtown Monterey. This meeting is in a highly desirable location (with a great room rate!) and [Casa Munras](#) is a smaller property allowing for an intimate experience for our group. We are asking members to spread the word and encourage members and non-members alike to take advantage of what promises to be a great week! Registration will open soon for the following classes and events:

- Integrated Approaches to Value (A304) / October 1 – 4
- Valuation of Cold Storage and Packing House Facilities / October 2
- Chapter Meeting and Installation of Officers Social Event / October 2
- Fall Ag Tour / October 3
- Board of Directors Meeting / October 4

2019 Fall Meeting Sponsorships Available!

Sponsorships for this year's Fall Meeting are now available. Thank you to Farm Credit who has already committed! There are plenty of opportunities to associate your name/company with the Chapter's Annual Meeting and popular Fall Event from name badge lanyards, networking breaks and meals to ag tour transportation, giveaways, the Board of Directors Meeting, and more. Review the [Sponsorship Form](#) and if you don't see something you like, let's talk and create a new opportunity specifically for you! Call Suzie in the Chapter office at (209) 368-3672 or email info@calasfmra.com with any questions.

Job Opportunities Reminder

Don't forget that the California Chapter has a page on our web site for [Job Opportunities](#). If you have a job to post or are looking for work, please utilize this resource. Questions may be directed to Suzie in the Chapter Office at info@calasfmra.com or (209) 368-3672. Two new opportunities with Bank of the West were recently posted.

SAVE THE DATE!

June 20	Toolbox Topics – Highest and Best Use / Turlock
July 21–26	ASFMRA Education Week / La Vista, Nebraska
September 9–13	Leadership Institute / Washington, DC
October 1 – 4	CA Chapter Fall Meeting / Monterey October 1 – 4 / Integrated Approaches to Value (A304) October 2 / Valuation of Cold Storage and Packing House Facilities October 3 / Fall Ag Tour October 4 / Board of Directors Meeting
November 16–22	ASFMRA Annual Conference / Louisville, KY

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels!



Suzie Roget

Executive Vice President
California Chapter, ASFMRA
Tel: 209.368.3672 Cell: 209.601.0830
www.calasfmra.com

