

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
June 5, 2020

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Be sure to watch your Inbox and the [chapter web site](#) for reminders and more information...

A Message from your President...

"Marty, I know I'm the best shot here...I just can't prove it". I heard those words uttered from my buddy John many years ago. We had just finished a trap shoot event and John came in second (where I came in is not part of the story). He said those words with a grin, but I knew he meant it. My takeaway is be confident in your abilities. As a Chapter we were confident that we could present our Trends® webinar successfully and we did. I would like to personally thank Janie, Tiffany, Jim & Suzie for their time and effort and to all of you that attended. With this success it gives us the confidence to expand our webinar offerings to better serve you during this troubled time. We may not always get it perfect, but we are confident that we have the ability to do better. *Martin Seañez, ARA - CA Chapter President*

Outlook 2020 Virtual Agribusiness Conference June 30th

Plans are being finalized to offer the Outlook 2020 Agribusiness Conference via Webinar on June 30th! The virtual version of Outlook 2020 which had to be cancelled in March will offer industry and commodity presentations as well as Continuing Education hours with both BREA and ASFMRA. Fees will be \$149 for members and \$199 for non-members. Final details and registration will be available soon.

Limited Number of Web Site Sponsorships Still Available!

As noted in last month's Chalkboard, we are excited to be building a new web site that will offer an updated look as well as timely information and functionality. A limited number of sponsorships are available to help fund the project offering a unique opportunity for excellent visibility. Pricing is \$1,000 for an annual sponsorship offering 24/7 exposure. (6 have already been sold so these won't last long!). [Contact the Chapter Office](#) today to reserve one of the final spots!

Pursuing an ARA, AFM, AAC or RPRA Designation?

Please contact the California Chapter's Newly Accredited/Professional Advancement (NAPA) Committee if you are interested in, or are actively pursuing an ARA, AFM, AAC or RPRA Designation and are looking for a little help! We have a list of willing mentors and would be sure to find you one who is a great fit. We also have a list of peer reviewers to review your demonstration report ensuring that you submit your highest quality work. For more information, contact committee chair, Kary Teagle, ARA at kdt@yfc.ag or (209) 915-8539.

California Chapter Identifies Members of MAG for 2020

MAG – the Member Advisory Group – is the body of representatives from the ASFMRA who serve as a 'voice' for the various chapters with the number of representatives based upon the number of chapter members. California holds three seats and we are pleased that Mike Merkley, ARA, Mike Ming, ARA and Tony Toso, ARA have agreed to serve in this capacity for 2020. These gentlemen will represent the Chapter at the next meeting of MAG, tentatively planned to be held at the national ASFMRA conference in San Antonio in November. Thank you!

New ASFMRA Mobile App Now Available for Android and iOS Devices

The new ASFMRA mobile app offers members the directory at your fingertips and many other quick links accessible on your Android or iOS device. Once you download the app, you will need to log into your account in order to access its many features. Enter your email address associated with your ASFMRA record and the app will send you a verification code. It's that simple! In addition to the member directory, you can connect to your Member Profile and find links to upcoming education, past webinars, AgNews, the AgProLink Open Forum and more! [Download the app today!](#)

Trends® Report Virtual Webinar Draws Nearly 90 Attendees!

The California Chapter's first virtual event, a webinar offering a 'Virtual Look at the 2020 Trends® Report' drew just under 90 attendees last week via Zoom. Special thanks to moderator, Jim Pisani, ARA and to Trends® Co-Chairs, Janie Gatzman, ARA and Tiffany Holmes, ARA for their presentation. You can find copies of the PowerPoints shared on the web site's [Meetings/Classes Page](#). If you would like access to a recording of the webinar, please [contact the Chapter office](#).

AQUAOSO Free Water Map Sees Major Updates

This year, the free digital water risk map developed in partnership between AQUAOSO and the California Chapter, ASFMRA is being majorly updated and will be even easier for users to view their groundwater risk. Updates include: Quick instructions so users can easily view detailed groundwater risk score/priority points; Updated GSA layer for current boundary and GSA information; Updated water district layer for a better user experience; and Adjudicated basin layer to identify land under different groundwater rules. Map users also get: County details; GSA contact information; Basin priorities; Water district contact information; Basin priorities; Streets; Satellite image; Township and range. [Click here to register to access the free water map](#). With GSP releases and imminent groundwater restriction announcements being made, more and more visitors are being driven to the map to learn about their water risk and see how to mitigate it. This creates an [excellent sponsorship opportunity!](#)

REMINDERS...

ASFMRA Education

ASFMRA is constantly adding opportunities to their [online education calendar](#). Watch for emails and check back often to see if there is something that is of interest to you. It may be a one hour webinar or an 8 hour class for CE. They are working hard to meet the needs of the membership during a time when we would have been looking forward to face to face meetings, conferences and classes. Kudos to the team in Denver for their ongoing efforts!

AgProLink is a Powerful Communication Tool

If you are not familiar with the [AgProLink Community](#) function on the ASFMRA web site, you should check it out. This forum allows you to reach out to all ASFMRA members with questions, information, assistance with work items, etc. There is also the opportunity to connect with California Chapter members only through the [California Chapter Community](#). You can customize your settings to control what communities you participate in when you sign into your ASFMRA profile. It is a powerful communication tool that can provide excellent benefits in communicating with fellow ASFMRA professionals – particularly when face to face meetings have been put on hold...

Add Your Photo to Your ASFMRA Profile

Sorry to sound like a broken record, but you are encouraged to keep your ASFMRA profile updated on the national web site and to upload your photo. The 'Find a Land Expert' is a popular search function on the national web site and it is important that you put your best foot forward with your current information. It's easy to login to your profile at www.asfmra.org. Contact the Chapter office if you need assistance!

Job Opportunities Page

Don't forget to check the Chapter's [Job Opportunities Page](#) for the latest postings. There are currently three excellent opportunities available here. And if you are looking to hire, contact the Chapter Office and we can get your position posted on our site.

IMPORTANT DATES...Due to COVID-19, Events are Subject to Change

June 30	Outlook 2020 Virtual Agribusiness Conference – via Webinar
Nov 7-13	ASFMRA Annual Conference – <i>San Antonio, TX</i>
Nov	CA Chapter Fall Meeting - TBD

Please don't hesitate to contact the Chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels. ***Don't forget to tag the Chapter's social media sites in your work related posts!***



Be well and stay safe -

Suzie Roget

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