RATE CARD : TRENDS® 2027

in Agricultural Land & Lease Values



OUR PUBLICATION

Since 1990, the California Chapter, ASFMRA has been providing land and lease value information on rural properties through its *Trends® in Agricultural Land & Lease Values* report. Covering the states of California and Nevada, *Trends®* is an invaluable resource tool for the agribusiness industry. The annual full color publication is available in both print and electronic formats and offers in-depth historical graphs and charts along with commodity information and comprehensive editorial coverage. The electronic version of the report includes direct hyperlinks for the reader via the table of contents as well as to sponsor ads from the ad directory. Readers can also access sponsor web sites or contact information directly from their ads included throughout the publication. The data included in the *Trends®* report is compiled by experts who work in the field day-to-day where they experience first hand valuation changes and the reasons behind them.

DISTRIBUTION

Each year, new readers are exposed to *Trends®* through the California Chapter's targeted effort to reach investors, business, financial entities, real estate professionals and more. With over 1,500 print and digital books in circulation annually, the demand for *Trends®* continues to increase year after year. *Trends®* in *Agricultural Land & Lease Values* is the **only** publication that tracks California farmland value ranges based on sale comp data that is **confirmed** and **allocated** by ASFMRA-trained appraisers. The California Chapter is intent on providing extensive and accurate land and lease value data for rural properties through this report. As a widely respected resource for the industry, *Trends®* is an excellent vehicle to promote your business or service.

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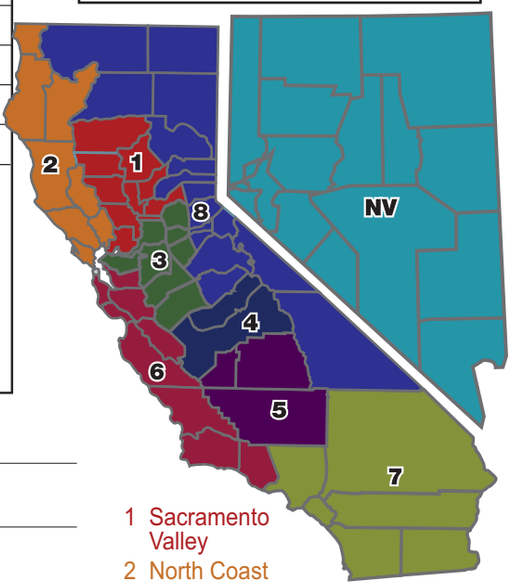
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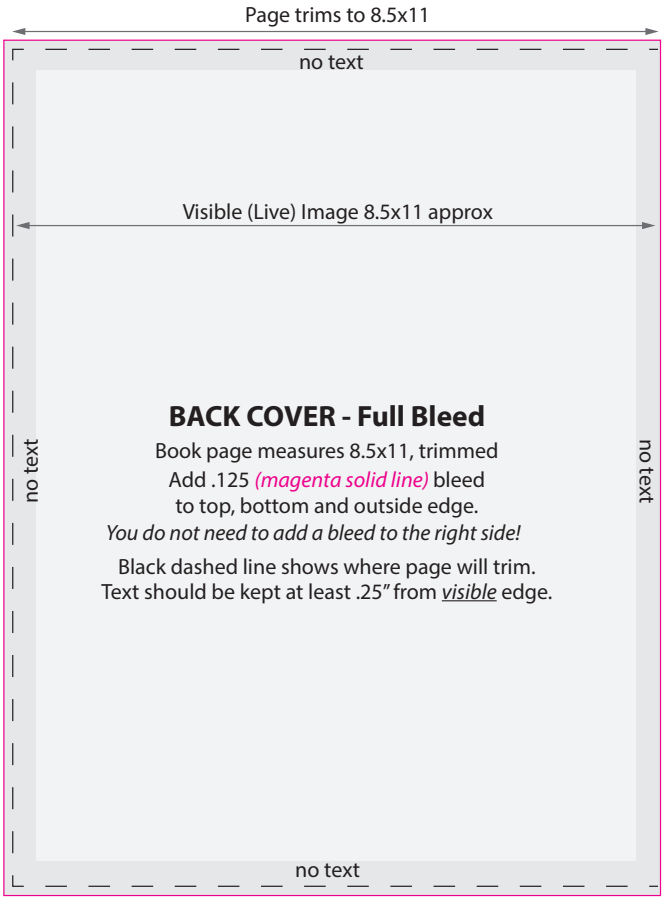
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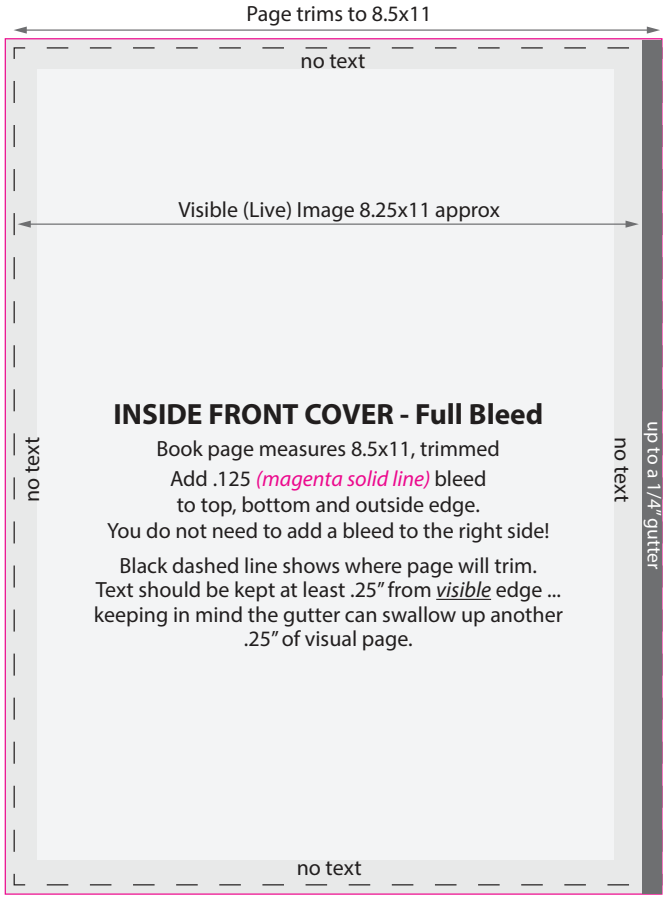
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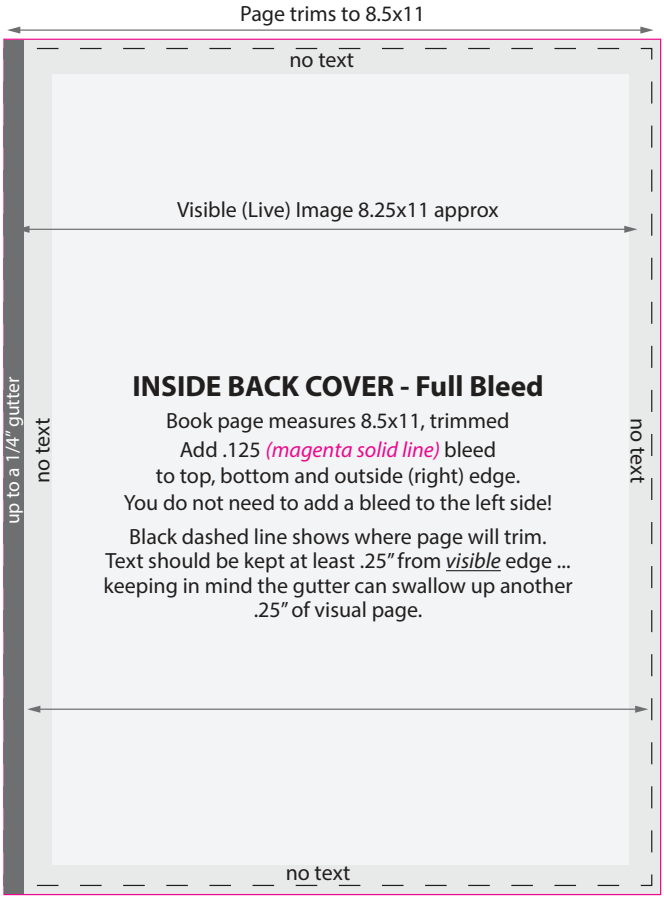
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